

# BROKENWOOD

HUNTER VALLEY



## VIP SOIL-TO-CELLAR EXPERIENCE



A rare opportunity to gain exclusive access to one of Australia's most iconic vineyards and taste Brokenwood's flagship Graveyard Vineyard Shiraz, whilst enjoying a unique and personalised soil-to-cellar experience. Brokenwood's Graveyard Vineyard Shiraz is consistently recognized as the best single site shiraz in New South Wales and sits in the top echelon of Australian wine.



### PRIVATE TOUR INCLUSIONS

- On arrival, enjoy 3 oysters perfectly matched with 3 styles of Brokenwood Semillon in the private Graveyard Tasting Room.
- Go behind the scenes on a detailed tour of the winery and take a close look at the famous Graveyard vines with a personal host.
- Enjoy a locally sourced 4 course degustation lunch with expertly matched award-winning Brokenwood wines, including a glass of the iconic Graveyard Vineyard Shiraz.
- Complete your experience with a gourmet grazing platter amongst the wine barrels and be one of the first to taste Brokenwood's pre-release Graveyard Vineyard Shiraz.
- Take home your own bottle of current release Graveyard Vineyard Shiraz.

### FEATURES

- Delve deep into the history of Brokenwood Wines with your own personal host for the day\*.
- Take a detailed look at the '*Jewel in the Crown*' of the Hunter Valley - the exceptional Graveyard Shiraz vines.
- Learn the secrets of wine production, venturing behind the scenes into our winery facilities and barrel hall.
- Explore the Hunter's largest cellar door.
- Experience an intimate fine dining experience with a chef-selected seasonal menu paired with Brokenwood wines.



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## LOCATION

Brokenwood Wines is located in the world-renowned Hunter Valley wine region, approximately 2.5 hours drive from Sydney Airport (178km) or 1 hour from Newcastle Airport (68km). 401-427 McDonalds Road, Pokolbin NSW Australia 2320.

## TRANSPORT

Brokenwood Wines partners with luxury road and helicopter transfer companies. Options are available on request.

## PRICE PER PERSON, INCLUDING GST

\$1260 per person (rrp). Valid 1 April 2022 to 31 March 2023

\$1320 per person (rrp). Valid 1 April 2023 to 31 March 2024

## BOOKINGS

The private experience runs from 11am - 3pm with a minimum 2 and maximum 6 people. Not available Sundays or public holidays. Suitable for guests 18 years +. Dietary requests can be catered for.

## CONTACT

Sarah Roberts, Trade & Tourism Coordinator **t:** +61 2 4993 1135  
**e:** sarah@brokenwood.com.au [www.brokenwood.com.au](http://www.brokenwood.com.au)



## ABOUT BROKENWOOD WINES

Established in 1970, Brokenwood Wines is one of Australia's most reputable premium wine labels and a must-visit in the Hunter Valley, just over two hours drive north of Sydney. Consistently listed as a 5 star winery, Brokenwood is home to the popular Cricket Pitch range, the highly acclaimed ILR Reserve Semillon and the famous Graveyard Vineyard Shiraz. The Graveyard Vineyard Shiraz was named after original plans for a cemetery on the site, however it was never used as such.

The Langton's Classification of Australian Wine was first released in 1991 and honoured the Graveyard Vineyard Shiraz with 'Outstanding'. It remains the only Hunter Valley Shiraz in the Classification and was elevated to the highest category of 'Exceptional' and has remained in this category for each release since.

# BROKENWOOD

AUSTRALIAN CRAFT AT ITS FINEST

## WHOLESALE RATES CARD

2022-2023

EXPERIENCE	LOCATION	ARRIVAL DAYS	MEETING POINT	DURATION	INCLUSIONS	NETT PER PERSON	RETAIL PER PERSON
VIP Soil-to-Cellar Experience <i>Min 2 pax</i> <i>Max 6 pax</i>	Brokenwood Wines 401-427 McDonalds Rd, Pokolbin NSW Australia 2320	Monday - Saturday <i>Not available</i> <i>public holidays</i>	Brokenwood Wines Concierge	11:00am - 3:00pm <i>Arrive 15 mins</i> <i>prior</i>	Lunch; wine; refreshments; private tour; welcome pack; one bottle of Graveyard Vineyard Shiraz	\$1008	\$1260

All rates are in \$AUD and inclusive of 10% GST. The experience offer is valid from 1 April 2022 to 31 March 2023.

2023-2024

EXPERIENCE	LOCATION	ARRIVAL DAYS	MEETING POINT	DURATION	INCLUSIONS	NETT PER PERSON	RETAIL PER PERSON
VIP Soil-to-Cellar Experience <i>Min 2 pax</i> <i>Max 6 pax</i>	Brokenwood Wines 401-427 McDonalds Rd, Pokolbin NSW Australia 2320	Monday - Saturday <i>Not available</i> <i>public holidays</i>	Brokenwood Wines Concierge	11:00am - 3:00pm <i>Arrive 15</i> <i>mins prior</i>	Lunch; wine; refreshments; private tour; welcome pack; one bottle of Graveyard Vineyard Shiraz	\$1056	\$1320

All rates are in \$AUD and inclusive of 10% GST. The experience offer is valid from 1 April 2023 to 31 March 2024

## TERMS & CONDITIONS

### CANCELLATION POLICY

You can cancel the booking in writing to sales@brokenwood.com.au at any time up to 7 days prior to the booking date. For bookings cancelled within 7 days of arrival date or a no show on the arrival date, a 100% cancellation fee of the total booking cost will be charged. Please advise any changes to your numbers in the lead up to your booking and final numbers 7 days prior to your booking. Once final numbers have been advised, this is the minimum number of people that we will charge for, whether or not they attend.

### INCLUSIONS

Oysters on arrival followed by a 4 course lunch and a gourmet grazing platter to finish; private tasting and dining room hire; personal host for the experience time period; welcome pack; a bottle of Graveyard Vineyard Shiraz valued at \$350.

### WHAT TO BRING

Comfortable walking shoes for the vineyard tour; weather appropriate clothing.

### ARRIVAL DAYS, TIMES AND PICK UP POINTS

The private experience runs from 11am - 3pm. Guests are to meet at concierge 15 minutes before their experience begins. Private transfer options available on request. Experience not available on Sundays or public holidays. (Blockout dates: *Labour Day; Christmas Day; Boxing Day; New Year's Day; Australia Day; Easter; Anzac Day; Queen's Birthday*)

### PAYMENT POLICY

30 days from invoice date.

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## INBOUND RATES CARD

2022-2023

EXPERIENCE	LOCATION	ARRIVAL DAYS	MEETING POINT	DURATION	INCLUSIONS	NETT PER PERSON	RETAIL PER PERSON
VIP Soil-to-Cellar Experience <i>Min 2 pax</i> <i>Max 6 pax</i>	Brokenwood Wines 401-427 McDonalds Rd, Pokolbin NSW Australia 2320	Monday - Saturday <i>Not available public holidays</i>	Brokenwood Wines Concierge	11:00am - 3:00pm <i>Arrive 15 mins prior</i>	Lunch; wine; refreshments; private tour; welcome pack; one bottle of Graveyard Vineyard Shiraz	\$945	\$1260

All rates are in \$AUD and inclusive of 10% GST. The experience offer is valid from 1 April 2022 to 31 March 2023.

2023-2024

EXPERIENCE	LOCATION	ARRIVAL DAYS	MEETING POINT	DURATION	INCLUSIONS	NETT PER PERSON	RETAIL PER PERSON
VIP Soil-to-Cellar Experience <i>Min 2 pax</i> <i>Max 6 pax</i>	Brokenwood Wines 401-427 McDonalds Rd, Pokolbin NSW Australia 2320	Monday - Saturday <i>Not available public holidays</i>	Brokenwood Wines Concierge	11:00am - 3:00pm <i>Arrive 15 mins prior</i>	Lunch; wine; refreshments; private tour; welcome pack; one bottle of Graveyard Vineyard Shiraz	\$990	\$1320

All rates are in \$AUD and inclusive of 10% GST. The experience offer is valid from 1 April 2023 to 31 March 2024

## TERMS & CONDITIONS

### CANCELLATION POLICY

You can cancel the booking in writing to sales@brokenwood.com.au at any time up to 7 days prior to the booking date. For bookings cancelled within 7 days of arrival date or a no show on the arrival date, a 100% cancellation fee of the total booking cost will be charged. Please advise any changes to your numbers in the lead up to your booking and final numbers 7 days prior to your booking. Once final numbers have been advised, this is the minimum number of people that we will charge for, whether or not they attend.

### INCLUSIONS

Oysters on arrival followed by a 4 course lunch and a gourmet grazing platter to finish; private tasting and dining room hire; personal host for the experience time period; welcome pack; a bottle of Graveyard Vineyard Shiraz valued at \$350.

### WHAT TO BRING

Comfortable walking shoes for the vineyard tour; weather appropriate clothing.

### ARRIVAL DAYS, TIMES AND PICK UP POINTS

The private experience runs from 11am - 3pm. Guests are to meet at concierge 15 minutes before their experience begins. Private transfer options available on request. Experience not available on Sundays or public holidays. (Blockout dates: *Labour Day; Christmas Day; Boxing Day; New Year's Day; Australia Day; Easter; Anzac Day; Queen's Birthday*)

### PAYMENT POLICY

30 days from invoice date.